



Interested in participating in the ParticipACTION Community Better Challenge this spring? Apply for a grant to support your efforts in getting your community moving!

The [ParticipACTION Community Better Challenge](#) is a brand new annual physical activity challenge that rallies communities to sit less and move more together. Physical activity and sport participation are great ways to build and strengthen bonds and help us all Community Better. Organizations, schools, sport groups and workplaces are encouraged to spread the word about the challenge to their members and surrounding networks as well as track minutes on behalf of their organization.

Starting February 1st, organizations can register events and programs and apply for a grant between \$250 - \$1,000 to help them promote physical activity during the Community Better Challenge! [Learn more.](#)

To help you help us spread the word about the challenge and the grant opportunity with your networks, we've provided the following in this package:

- Sample social media posts
- Sample messaging for your website, newsletter and/or email

For more information, contact:

Ken Zolotar
Manager of Stakeholder Relations and Public Affairs
416.644.0498 x115
kzolotar@participACTION.com

Thank you!

Social Media

ParticipACTION has prepared several social media posts to help you share with your networks that the grants are available as well as encourage them to learn more about the ParticipACTION Community Better Challenge. Use one of the prepared messages or write your own! We've also provided the challenge logo to include in your post.



Suggested Tags

#participation
#communitybetter
#everythinggetsbetter

Sample Posts:

- Grant applications for the first annual ParticipACTION Community Better Challenge are now open! Learn more about the brand new Community Better Challenge and how you could receive a grant between \$250 - \$1,000 to host a physical activity event or program as part of the challenge. Learn more: <https://community.participation.com/>
- The ParticipACTION Community Better Challenge is a brand new physical activity initiative that encourages all Canadians to sit less and move more together. Engage your family, friends, neighbours and fellow community members to get active and your community could be crowned the title of Canada's Most Active Community! Learn more: <https://bit.ly/2RlqZTQ>
- Who will be Canada's Most Active Community? The ParticipACTION Community Better Challenge is bringing communities together through physical activity. We are offering grants of up to \$1,000 and promotional kits to assist you in mobilizing your community. Get moving, the deadline to apply is March 1st. Learn more: <https://community.participation.com/>
- Planning on participating in the new ParticipACTION Community Better Challenge? Make sure to register your event or program and apply for a grant. Applications are being accepted until March 1st. Learn more: <https://community.participation.com/>

- ParticipACTION is encouraging schools to host active events during the challenge and are offering grants of up to \$1,000 and promotional kits to assist you in mobilizing your school. Get moving, the deadline to apply is March 1st. Learn more:
<https://community.participaction.com/>

Website / Newsletter / Email

Sample Messaging:

Funding available for the ParticipACTION Community Better Challenge

The ParticipACTION Community Better Challenge is bringing communities together with physical activity! Learn how your community could win \$150,000 to go towards physical activity initiatives and be crowned Canada's Most Active Community! Be sure to register your event and apply for a grant between February 1st and March 1st to support your efforts in promoting physical activity during the Community Better Challenge this spring. Learn more:
<https://community.participaction.com/>