A Leader's Approach to Cyberviolence & Cyberbullying



Healthy Relationships
A Leader's Approach
to Cyberbullying
and Cyberviolence

Session 2 of 4 Thursday, January 23, 2025 10:00 - 11:00 a.m. EDT





Housekeeping Items



- Recording: Today's session will be recorded. Images may be posted on social media, and the recording may be made available for viewing later
- Interactions: Please mute your microphones. Raise your hand when you
 wish to ask a question. Participants will be invited to unmute and speak. We
 encourage you to turn on your camera when speaking, but this is not
 necessary.



• Social Media: Please share your ideas and key takeaways from today using your social media feeds and invite colleagues to join us in future meetings.













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Goals of the Cyberviolence & Cyberbullying Series

A Leaders Approach to Cyberbullying and Cyberviolence

- Share existing resources and partnerships
- Increase awareness of cyberviolence and cyberbullying supports and responses
- Gather feedback from Principals and Vice-Principals about your thoughts and needs with respect to planning for or responding to incidents of cyberviolence and cyberbullying in your schools

Session 1 -- December 3

What's happening now? What's available for leaders?

Session 2 -- January 23

Who do leaders talk to? What can leaders do?

Session 3 -- March 18

What's new for leaders in the evolving digital landscape?

Session 4 -- May 1

How do leaders plan?





Healthy Relationships In a Digital World Toolkit

CPCO Toolkit



https://bit.ly/cpcohrcyber

OPC Toolkit



https://bit.ly/opchrcyber





Who do leaders talk to? What can leaders do?



- ❖ Steffanie Pelleboer
 Mental Health Leader DDSB
- Carolyn Ussher
 Senior Manager and Clinical Lead of Social Work
- Sara Schleien
 Senior Manager and Clinical Lead of Psychology

Cyberbullying....or any bullying; impact on mental health.

What can leaders do?



Cybervictimization and bullying

- Bullying= power imbalance, real or perceived
- Permanency of images, including screenshots adds to complexity for victim
- Lack of control on part of victim- don't know when the next post or text will come
- Boundary violation (explicit images for example)
- Shame, embarrassment
- Isolation and social withdrawal- bystanders/friends worry for their safety so they pull back



Stress & mental health

- Prolonged periods of heightened stress; impact on health
- Central nervous system doesn't have a chance to reset, make sense of what's happening
- Perception is impacted; cannot think through the issue as survival mode is turned on for too long
- Victims are at greater risk of anxiety, depression
- Increased risk for suicidal ideation
- Social thinning, isolation
- Protective factors; relationships



Relationships matters

- Multiple things can be true: emotions, reactions, compassion for victim and feelings around the person doing the bullying
- Must start with ourselves: we have steps we must take but we can do them in a way
 that builds relationship and minimizes harm
- Ensuring safety while honouring choice
- Not linear
- Assume there is more occurring than what is being shared and more people involved including victim
- Building rapport, choice, trust, transparency
- Amplify actions that signal a regaining of control



Interactions Matter

- Shaming involves degrading, humiliating, insulting, embarrassing, and even dehumanizing others
- It is the very tactic used in bullying, so we want to act in ways that avoid shame
- The 'bully'- possibly behaving in hurtful ways to cover own sense of shame and hurt
- Need to meet all parties in a way that leaves everyone better for the interaction
- Avoid judgmental language (why, should)- lean into open ended questions
- What do we mean by building trusting relationships?
- What do we mean by meaningful choice?



Reflections



Before, during, after- what can we do?



Before

- School climate- a place where we can care for each other and that can include having conflicts and working them out
- Openness and willingness of adults to hear from students about struggles they may be having with peers or in relationships
- Checking our own bias and emotions
- Transparent about bullying, cybervictimization
- Transparent about steps that will be taken- for both victims and the person who is hurting their peer
- Demonstrate a respect for privacy and choice- for everyone
- Focus on process and skill building rather than outcome



During

- Preserving the dignity of the person who is hurting peers- empathic use of process
- Quite possible that nervous system will be heightened and activated- impact on memory, narrative, perception, reinforces feelings of shame, embarrassment
- Wait until the person indicates that they are ready to have the conversation- assess for immediate safety
- Pacing, slow down, check understanding in a meaningful way
- Meaningful choice



During

- Actively examine steps and interactions where there is a risk of enhancing shamelean into transparency, trust, compassion
- Process over product will get you where you want to go
- Help label emotions and normalize them- it's ok to have emotions and the adults may need to open the door for this
 - "I feel really sad about this situation and I'm hoping we can talk more about it" or "sometimes kids tell me that they feel really embarrassed by what happened- do you feel that way too? Sounds like a pretty natural response".
- Conducting your steps in a manner that enhances a sense of safety, control, involvement, privacy
- Encourage relationship building- friends and circle of community is importantenlisting friends and providing language for young people

After

- We cannot redistribute the balance of power, that is up to the participants
- Some power imbalances are insurmountable-adults need to ensure not replicating or multiplying harms through process
- Repair is important but may not be first step- timing and consent- victim led
- Restorative practices; need to consider what we are restoring
- Perhaps ending the harm is all that can be achieved- the person impacted gets to decide
- Do not make a focus on the solution the process



Reflections



Next Steps



Thank you for attending...

Upcoming Learning Opportunities

Session 3 -- March 18 What's new for leaders in the Evolving

Digital Landscape

Session 4 -- May 1 How do leaders plan?





Contact us



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