



Exhibitor Package

Event Overview

OPCLearn Annual Conference: Building Connections

Dates: October 22–23, 2026

Location: Hilton Toronto Airport Hotel & Suites, Mississauga

Format: 1.5-day in-person conference

We are pleased to invite you to the second annual [OPCLearn Conference](#). The Ontario Principals' Council (OPC) proudly represents over 5,400 principals and vice-principals across Ontario's publicly funded education system.

This 1.5-day conference brings together school leaders from across the province for impactful keynote presentations and a wide range of engaging workshops, all designed to support professional growth and meaningful collaboration.

We anticipate welcoming approximately 200 principals and vice-principals to this dynamic learning and networking experience.

Exhibiting companies will benefit from opportunities to:

- Network directly with school leaders and build meaningful relationships
- Showcase products, services, and innovations to a highly targeted audience
- Increase visibility through promotional opportunities before and during the conference
- Demonstrate your organization's commitment to public education and connect with key sector leaders

To further support your organization's goals, we also offer a range of [sponsorship opportunities](#).

Exhibitors may also receive visibility through:

- Conference website and/or event app listings
- On-site signage
- Digital and print recognition opportunities
- Social media promotion to OPC's network

We look forward to connecting with you at this exciting event.



Exhibitor Experience

Exhibiting Schedule (Subject to Final Program)

Setup:

Thursday, October 22, 2026 (8:00 a.m. – 11:00 a.m.)

Exhibit Hours:

Thursday, October 22 (11:00 a.m. – 6:00 p.m. - Includes Lunch, breaks, networking opportunities and pre-dinner engagement

Friday, October 23 – 8:00 a.m. – 2:00 p.m. - Includes meals, breaks and networking opportunities

Teardown:

Friday, October 23 – early afternoon

Exhibitors will have access to attendees during scheduled networking breaks, meals, and key transition periods throughout the conference. Exhibitors are also invited to attend the conference dinner on October 22 in the Mississauga Ballroom.

Exhibitor tables will be located on the lobby level near the Mississauga Ballroom foyer, a central, high-traffic area connected to the main conference space. This placement is designed to maximize visibility and engagement with attendees throughout the event.

A detailed venue map is available [here](#).

Exhibiting Packages for October 22 & 23, 2026

All exhibitor packages span both conference days and offer the following benefits:

- Display space in the main foyer
- One 6' draped table with two chairs (8' total display space)
- Wi-Fi and electrical access
- Company profile listed on the conference app and website
- Hot buffet breakfast, lunch, dinner (October 22), and refreshments for up to two staff
- Additional staff may be added for an additional fee

Exhibitors have the option to contribute prizes for draws during the conference.

Exhibitor Registration

Option 1: Pay by Cheque

- Complete the registration form
- Mail the form along with a cheque (payable to **Ontario Principals' Council**) to: Ontario Principals' Council, 2700-20 Queen Street West, Toronto ON M5H 3R3

Option 2: Pay by credit card or EFT

- Please contact our accounting department at stacardon@principals.ca to arrange payment

Important:

- Registration is not complete until payment has been received.

Registration Deadline: Monday, September 25, 2026

COMPANY NAME: _____

ADDRESS: _____

CITY: _____ POSTAL CODE: _____ PHONE #: _____

CONTACT PERSON: _____ E-MAIL ADDRESS: _____

WEBSITE: _____ COMPANY LOGO: Please email to sponsorship@principals.on.ca

Number of Exhibit Staff Attending: _____ (**Max 2 staff; additional staff subject to conference registration fees**)

Name(s) of Staff Attending: 1) _____ 2) _____ 3) _____

Meals will be provided each day. Please list any dietary allergies (if any) below:

Exhibitor Package - \$2000.00

- **Location: Mississauga Ballroom Foyer**
- **Up to 2 staff per booth**
- **Wi-fi and electrical access**
- **Hot breakfast, lunch and coffee for up to two booth members**

Exhibiting Option: \$ _____

HST: \$ _____

Total Balance: \$ _____

For any questions or concerns please contact sponsorship@principals.ca



Annual Conference

OPCLeadLearn

Building Connections

October 22-23, 2026